

How to Pass a Local Government Resolution in Support of Medicare for All

Working to pass a resolution through your city or town council is an important way to build momentum toward Medicare for All while at the same time empowering members of your community to make your voices heard.

There are several steps you can take along the way to help things go smoothly and create the grassroots energy necessary to secure your resolution's passage. Those steps are outlined below. They are not all-inclusive but are meant to provide guidance. Feel free to adapt to your community's circumstances.

Here are the steps and a suggested timeline:

1. Decide what help you need to get started.

Most successful efforts to win local resolutions start with a small group of people working together and sharing tasks.

- Are you already part of a local progressive activist group? Find out if the group wants to participate as a whole or create a subcommittee of interested members.
- If you're by yourself, we can support you in recruiting people who have signed up in your area, or who are members of our national campaign partners. <u>Email us</u> for more information.
- If you're by yourself, you often don't need to build a coalition or find likeminded folks right away! With all the steps in the process already outlined below, there are many cases where 1-2 people have successfully won a resolution in a town with a population under 50k.

2. Find a Council Member to Introduce Your Resolution

The first step in the process is to find a council member to work with in drafting and passing the resolution.

Setting up a meeting:

- Research which council member or members would be most likely to take a stand on this issue. If you do not know, you could contact a community organization that might be able to point you in the right direction.
- Perhaps you know someone who's worked with the council on a different issue. They
 may not have capacity or an interest in volunteering directly, but people with this skillset
 are usually happy to have an informal chat to share lessons they've learned about how
 the council works and provide input on who in the council might be the most supportive.

- You can request an in-person meeting, but the councilmember may prefer a phone conversation or video call.
- Check out our sample email template (MS Word) to reach out to your council member here. Many activists have had quick success in attaching copies of recently passed resolutions in other cities and/or press coverage of the campaign. You can access and read all resolutions that have been passed here.
- If the council member you contact first is lukewarm, evasive, or not an ideal candidate, try other members of the council, even if they are not your direct representative. If you do manage to get a meeting with them and they say no, ask them who among their colleagues might be more supportive. Often, legislators who have initially dismissed the idea of introducing a resolution *themselves* will go on to vote for it later when it's introduced by *someone else*.
- Remember that council members are often busy and have a lot on their plates and their inboxes may be handled by staff, so you may have to try e-mailing and calling a few times to set up a meeting. Be respectful but be persistent.
- If you try multiple times without any response, you may want to enlist the help of a local union leader, member of the clergy, or other local leader with a connection with the council member. Check out our <u>coalition-building guide</u> or <u>set up a meeting with us</u> to tailor a plan for your needs.

Prepare for the meeting

- Consider what questions your council member might ask and pull together some links of
 fact sheets and resources you can share. In many cases, your job is not to convince
 your council member that she or he should support the resolution, but instead to
 convince your council member that she or he can and that doing so will help her or him
 tremendously in the eyes of the electorate.
- Choose from our list of factsheets and resources, including sample resolution language here.

During your meeting

- Make sure to ask about the council's schedule and discuss a timeline for introducing and passing your resolution.
- Because "I will bring it to the council next week" can mean a variety of things depending
 on how your council works, you may need to seek clarification on the voting process.
 Check with a city council aide, the city clerk, or the town manager's office to learn the
 correct procedure for introducing a resolution. It may have to go before a committee
 prior to consideration by the local legislative body.
- If your council member is supportive, you can ask them to work with the city finance department to produce a spreadsheet of the town's expenses on employee healthcare plans and on Medicare supplements for retirees.

3. Prepare for the resolution

- Find out who on the council is likely to vote on the resolution, and who needs to be persuaded by their constituents.
- <u>Email us</u> a breakdown of this list and we will work together with you to generate an action alert and phone script to share with Medicare for All supporters in your town through the listservs of our national and state partners. Action ideas include:
 - o Petitions in support of The Medicare for All Act
 - o Contact information for council members on the fence and a phone/email script
 - Directions on how to submit a public comment online or by phone, or how to sign up to speak at the hearing
 - Information on how to watch the meeting, with a link to a facebook event or council website
- Don't forget that getting your press release together is crucial! We've assisted many
 activists with this part. We'll help you to craft a press release in advance of the vote to
 send to local press the moment the resolution is passed.

4. Victory!

- Make sure to thank the council members and other allies who supported your effort. A thank-you note or postcard in the mail can help decorate their home office!
- Ask supportive council members if they would like to co-author an op-ed for a local paper (<u>let us know</u> and our press team will make it an easy process). Also, if for some reason the press release isn't picked up in the local media, we can help you write a letter to the editor of your local paper to draw attention to your victory.

5. Share the resolution with your federal and/or state representative and senators.

Your resolution will have even more impact if you make sure your federal elected officials (and state legislators if applicable) know about it and if you engage your local government champions in your advocacy with your Representative and Senators.

- Get an official copy of the resolution from the city or county clerk (usually available in a
 week or so after the vote) and send copies to the representative for your congressional
 district, your senators, state legislators as appropriate, and other influential groups, such
 as local unions.
- Ask the local council members who supported the resolution to join a virtual delegation to meet with your federal elected officials to explain why they passed the resolution and to urge support for the federal legislation.

6. Support your neighbors

Consider helping with a resolution effort in your county or a nearby town. Send a copy of
the resolution to activist friends and invite them to join the campaign. We'll help you to
connect them to partner organizations and individuals on our list who are based in the
area.

• What worked? What didn't go as well? Send us your thoughts to help activist groups